

# Sponsorship Guide



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## Virginia

*Charter Chapter*

Contact us: [Admin@icfvirginia.org](mailto:Admin@icfvirginia.org)

## Website Sponsor

Your logo, displayed prominently on our Home Page, will help you attract the attention of top professional coaches in Virginia and around the world.

The ICFVA website averages 500 visits a month, with visitors viewing an average of 4 pages.

1 Month	3 Months	6 Months	9 Months	12 Months
\$200	\$600	\$1125	\$1625	\$1800

Limited to a maximum of 4 Sponsors .

## Newsletter Sponsor

**ICFVAs monthly newsletters keep 500+ subscribers updated with meetings, activities, news and events. To highlight their business, Sponsors can create an article of up to 500 words or choose from 3 possible Banner placements.**

Article or Banner	1 Month	3 Months	6 Months	10 Months
<b>Sponsor Article</b>	<b>\$200</b>	<b>\$600</b>	<b>\$1080</b>	<b>\$1600</b>
Top Banner	\$150	\$450	\$750	\$1200
Middle Banner	\$100	\$300	\$450	\$700
Lower Banner	\$50	\$150	\$250	\$400

Banner must be 600 x 150 pixel, jpg or png; 25 words or less with graphics; max file size 1MB.

Limited to a maximum of 3 Banner placements and 1 article per newsletter.

## Program Sponsorships

The ICFVA Chapter provides multiple programming options for its members, and we invite both businesses and individuals to become sponsors of webinars and online events.

Sponsors are recognized at the start of each program. Sponsors' logos will also be prominently displayed in marketing literature. Sponsors also have the option of 2-3 minutes to describe their business at the end of each program.

Webinar attendance averages from 15 to 40 participants, and announcements are distributed to our entire 700+ mailing list. Also, occasionally there are opportunities for combined chapter sponsor events.

**Webinar Sponsorship - \$250**

**Event Sponsorship - \$600**

**2023 ICF VA Annual Conference \$1200,  
includes sponsor table at one day event.**

Limited to 1 event Sponsor per event.

## Partnerships

*Achieve broader awareness of products and services*

For sponsors interested in supporting ICFVA throughout the year across multiple platforms, Partnerships provide a unique opportunity for enhanced visibility to our members.

We will work with our partners to build a customized approach including website, newsletter, and webinar sponsorships.

This ongoing relationship allows you to maximize familiarity, brand recognition, and reach our entire membership. Upon request, we will adjust our approach to align with your business cycle.

Partners have exclusive benefits: an ICFVA.org website listing, social media mentions, special recognition at webinars and events, discounts and up to 20% in sponsorship credits.